



INFORMATION PAGE

Week of May 7th, 2011

1 The Picture

Last issue I mentioned some of the springtime hazards found on rugby pitches in some of the region. I was reminded that even those Unions without much seasonal variation have to be vigilant regarding potential dangers on the pitch, especially with the official recognition and recent growth of Beach Rugby.

Above we see a pre-match scan of the pitch by volunteers prior to a beach rugby tournament in Curacao.

2 CPD Quarterfinals Get Underway Saturday

BOULDER, Colo. – Four thrilling College Premier Division (CPD) matches are set to take place on Saturday May 7 as the postseason gets underway. The top seeds from each of the four conferences earned home field advantage for their performances during the regular season. Four of the eight quarterfinalists from this weekend's action will advance to the semifinals on May 14. The semifinals will be broadcast live on ESPN3 and on tape delay on ESPNU and ESPN International.

CPD Quarterfinals – Saturday May 7, 2011

Life University @ University of California – Berkeley (Cal), Pat Vincent Field, St. Mary's College Campus, 1 p.m. Pacific

St. Mary's College @ Arkansas State, ASU Rugby Pitch, Jonesboro, Ark., 1 p.m. Central

Navy @ BYU, BYU South Field, Provo, Utah, 1 p.m. Mountain

CPD Quarterfinal – Sunday May 8, 2011

Utah @ Army, Anderson Rugby Complex, West Point, N.Y., 2 p.m. Eastern

Life @ Cal

Cal, the top seed from the Pacific Conference, will host the second seed from the Mid-South, Life University, on Saturday but as construction is underway on Cal's facility, the match will be played on St. Mary's home field.

Cal has been absolutely dominant throughout the regular season, scoring 546 points in their seven regular season games (an average 78 points per game).

Jack Clark and his staff have created another outstanding Cal side that plays a clinical and disciplined style of rugby featuring an evenly balanced attack. Remarkably, none of Cal's players are in the top list of try-scorers in the CPD, but the team has over ten players who have scored four or more tries over the course of the season. Blaine

Scully, Seamus Kelly, James McTurck, and Dustin Muhn are among Cal's danger men but Cal is a team that can strike from just about anywhere.

Life will lean heavily on its leaders, loose forwards Cam Dolan and Garrett Lambert, to disrupt Cal's rhythm and spoil ball. Dolan and Lambert have combined for more than 17 tries this season and have proven that they are some of the elite loosies in the competition.

St. Mary's @ Arkansas State

The quarterfinal showdown in Jonesboro will be a great matchup. St. Mary's has an axe to grind with ASU after being eliminated by the Red Wolves in last year's playoffs, losing by a slim margin.

St. Mary's played Cal tough in their only loss of the season and will need to play with substantial grit to overcome the Red Wolves at home.

ASU's flyhalf, Pat Sullivan, has been the leader and linchpin of the Red Wolves attack with his superior passing and kicking abilities. Sullivan has dotted down six tries this season and has been lethal with the boot as well. If he's having a good day Saturday, St. Mary's might have cause for concern.

Navy @ BYU

Navy lost to Army last week and gave Army the Rugby East title and home field advantage in the quarters. The salt in those still-exposed wounds is that Navy has to play BYU at home now.

BYU, led by the CPD's most dominant eight man Ryan Roundy, will be raring to go in the quarters. Roundy leads the CPD in tries scored, tallying 19 for the Cougars. Modest and still hardworking, Roundy is going to be a hard man to contain for Navy. BYU's halfbacks have been outstanding and they are given plenty of go-forward ball by their massive forward pack, which certainly helps them unleash the midfield and outside backs.

The Navy v. BYU game will be webcast on the [BYU Rugby website](#).

Army @ Utah

Army will host Utah, the number two seed in the Western Conference, on Sunday for a chance to move into the semis. Army put away Navy to win the Rugby East title and have momentum moving into the postseason. However, Utah has some potent weapons in their arsenal, namely Don Pati and Thretton Palamo (if available).

Army also has some weapons of their own in the form of try-scoring machine Ben Leatigaga and the pinpoint kicking of sophomore flyhalf Will Holder. Leatigaga and Holder have been in pique form the last few weeks and both played prominent roles in Army's conference title-clinching win over Navy. In that game, Leatigaga scored a hat trick and Holder tallied 19 points, scoring two tries, nailing three conversions and a penalty kick.

An interesting aspect of this game will be match sharpness. Utah hasn't played a game since April 23 after smashing the University of Wyoming and Colorado State in successive nights on the road. Army pulled out a win in a nail-biting conference title game last weekend.

The winner of Cal v. Life will play the winner of Army v. Utah and the winner of St. Mary's v. Arkansas State will square off with the winner of BYU v. Navy.

The semifinal matches will take place on May 14 at Infinity Park in Glendale, Colo., and will kick off at 8 p.m. and 10 p.m. ET.

Both semifinals will be shown live on ESPN3.com. ESPNU will show both matches on same-day tape delay at 10:30 p.m. and midnight ET.

Further Information:

Jarrold Beckstrom | Communications Manager | USA Rugby | jbeckstrom@usarugby.org

3 Rugby Article from Wall Street Journal

(An interesting article published in the 12/09/2010 Wall Street Journal)

By Dennis K. Berman and Sherry Terlep

General Motors Co.'s historic IPO was a trial by fire for Chief Financial Officer Christopher Liddell. The 52-year-old had to please the auto maker's largest shareholder—the U.S. government—while managing a \$23.1 billion offering that spanned three continents, 35 underwriting banks and 90 promotional meetings. Mr. Liddell, a top-flight rugby player in his native New Zealand, started planning the initial public offering in March. "One of the disciplines he learned as a rugby player was the level of preparation that you need to accomplish something great," says James B. Lee, Jr., vice chairman of underwriter J.P. Morgan Chase & Co.

Mr. Liddell spoke to The Wall Street Journal about the IPO. This is an edited transcript of that interview.

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Bloomberg News

Chris Liddell, chief financial officer of General Motors

WSJ: You had a great job as Microsoft's finance chief. Why move to Detroit and work for a flailing company?

Mr. Liddell: When I took the job, 50% of people I talked to thought I was crazy. Obviously it was risky at the time from a career point of view. But to take a company which had gone through bankruptcy and be part of one of the most interesting turnarounds of all time? You can't ask for better opportunity than that.

Hailing from New Zealand, Liddell holds a degree in engineering from the University of Auckland and a master of philosophy from Oxford. Liddell also completed the Ironman and practices yoga.

In our experience turning around small and middle-market companies, CEOs and HR recruiters are placing more emphasis on proven experience and durable character when hiring or partnering top talent — beyond degrees and resumes alone. Workforce cultures today require staff at all levels to “man-up” and face the future with less trepidation and more acceleration. The athletic culture and character of rugby offers a fascinating lens to consider.

A QUICK RUGBY PRIMER:

Rugby Football's popularity and gladiator-like training benefits spread like wildfire via military, diplomatic and elite private school colonialism (*throughout the 19th century, though*) Rugby did not begin gaining critical mass in America until the 1970s around the time “the try heard round the world” was televised stateside. Today most U.S. cities and universities have rugby teams.

Nearly the same field design as gridiron football, rugby is a non-stop battle for possession of a live ball, which can never be passed or fumbled forward. The only way to advance the rugby ball is to run or kick forward, passing laterally. Once tackled to the ground, players must release the ball so others on their feet can legally play on. The live ball designates a moving line of scrimmage parallel to each goal line, which helps govern the match for players and spectators.

Not unlike Lance Armstrong, Sully Sullenberger, Annika Sörenstam and Nelson Mandela, rugby is becoming a brand for endurance, courage under pressure, dedication — and forgiving animosity. **Here's how the culture of rugby parlays into business, workplace and hiring character:**

RUGBY IS DIVERSE: The sport welcomes international men and women of all ages, backgrounds and races — especially at top MBA, law and military school teams. Contrary to popular belief, there is a position for every body style on a rugby team. Similar to the way corporate cultures must diversify globally, rugby brings ex-patriots and natives together to break down workplace barriers and speak a new athletic language.

RUGBY IS EXTREMELY CHALLENGING: In today's macro and micro workplaces, sheepishness and indecision financially set economies back millions by the minute. Beyond the obvious

physical strength and stamina required, the mental intensity of rugby trains players to fearlessly focus under extreme pressure and welcome challenge.

RUGBY REQUIRES SELF-CONTROL: The rules of rugby are somewhat complex by design. Lack of composure and discipline in the trenches can result in possession or points awarded to your opponent. The mental and physical control required is considerable. At work, fatigue late in the game can be expensive.

RUGBY REQUIRES THE WEARING OF MANY HATS: Rugby has no time-outs, coaches calling in plays or rested teams coming off/on/off the field. Offense, defense and everything in between are 100% delegated. The fifteen players (plus 3-4 injury reserves) that take the field must perform, communicate and think for themselves as a unit for eighty raucous minutes.

RUGBY PLAYERS ARE UNAFRAID OF TACKLING ANY OPPORTUNITY: When Chris Liddell considered leaving Microsoft for the GM position, 50% of the people he consulted first thought he was crazy. Liddell states: "Obviously a risky career move, taking the ailing automaker from going through bankruptcy towards one of the most interesting turnarounds of all time? You can't ask for a better opportunity than that" (WSJ).

RUGBY PLAYERS CANNOT DEPEND ON BLOCKERS: Unlike American football, blocking is illegal in rugby. There are no players ahead of you clearing opponents out of the way. Rugby players must go mano y mano against every opponent, looking and listening for teammates behind them. It's every rugby player's job to lead their team into new space, pass the ball effectively under fire, then recycle themselves back into the fray after being tackled — again and again and again.

RUGBY PLAYERS MUST EARN THEIR POSITION EACH WEEK: Uncertainty is both uncomfortable and motivating. Rugby players know their selection to the first XV team each week depends on coach/captain assessments of their previous performance/stats. Salespeople and business owners understand this full well. They wake up everyday unemployed until face-to-face with customers.

RUGBY PLAYERS KNOW THEIR POSITION COULD CHANGE AT ANYTIME: Rugby players may be assigned to different positions at a moment's notice, especially if a teammate is injured. As it should be inside any company, cross training is mandatory in rugby — and prima donnas are cut from the squad. Start-ups, distressed turnarounds and managers looking to develop über-talented staff should remain on lookout for CVs that include rugby-playing experience.

RUGBY PLAYERS DO NOT HOLD GRUDGES: Every workplace, political campaign and boardroom has trials, tribulations and tensions. The culture of rugby offers an insightful solution to parlay: after every rugby match, opposing teams (often dressed in tie and blazer) have dinner and a few beers together. Why? All bad blood from the match is left on the field. In fact, opposing players often become great friends and career associates. Unheard of in soccer and American football cultures, this sportsmanlike ritual is a major reason the culture and character of rugby is emerging mainstream.

RUGBY PLAYERS ARE BOTH HUMBLE AND PATRIOTIC: Christopher Liddell likely cringed at the headline referring to him as a rugby *star*. "Not for glory nor for riches but for honour alone" is a popular banner waved at rugby matches, because the culture and character of rugby closely resembles the spirit of amateur sport.

Being selected to play rugby for your country is the ultimate accomplishment. It is no wonder then, for all these reasons above, when international rugby teams line up shoulder-to-shoulder to belt out their national anthems together, the look in their eyes (and the tears down their faces) are indicative of the physical and mental preparation parlayed into their careers off the field.

4 Canadian Emirates Foundation Collecting Donated Aeroplane Miles in June

The Canadian Rugby Foundation will be participating in Aeroplane's Charitable Pooling Program during the month of June 2011.

Following the success of Rugby Canada's Aeroplane campaign in December 2010, the Foundation will collect miles to help raise endowment funds for the development of youth rugby and to assist the National U20 Program. Matthew Ronald-Jones, Executive Director of the Canadian Rugby Foundation, is excited to participate in this campaign and has set a goal of 1,000,000 miles for this year. "The common challenge

of any charitable organization is to keep our costs to a minimum so that we can provide greater support to the programs that make an impact to youth rugby in Canada. All donated Aeroplan miles will make a difference and help the Canadian Rugby Foundation “Invest in the Future of Canadian Rugby”.

Your Aeroplan miles can be donated to the Canadian Rugby Foundation starting on June 1st through June 30th on a pledge form available at <http://supportrugby.ca/aeroplan>. All forms must contain the Aeroplan Miles holder’s original signature. No email requests can be accepted without a completed scanned form attached.

Pledge forms can be faxed to 250-380-6355 or mailed to: Matthuw Ronald-Jones Canadian Rugby Foundation PO Box 8003 Victoria, BC V8W 3R7 For more information or to request a pledge form by email, contact Matthuw Ronald-Jones at mrj@canadianrugbyfoundation.ca or call 250-386-5350.

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Scott Harland

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